

AOL COMMITTEE MEETING AGENDA + MINUTES

Monday, November 26, 2018, 1p-2p

Present: Al-Abdullah, Camara, Connor, Ding, Fedyk, Gonzales, Green, Henderson, Hudson, O'Meara, Walshe

1. 1) Status of Closing the Loop Activities

- a. John Gonzales/MSFA
 - i. Ethics Assessment is complete for fall 18. Economics will be complete at the end of the semester. Accounting Assessment will occur in spring.
- b. Neil Walshe/MSOD
 - i. 3 LOs will be assessed in spring 19. External raters will score individual students doing group presentations using rubrics developed for the assessment.
 - ii. A student survey will also be administered at the end of the semester.
- c. Sara Ding & Tatiana Fedyk/BSM LOs 6 & 7:
LO 6) Students will use accounting concepts and principles in creating and analyzing financial statements of organizations.

LO 7) Students will demonstrate ability to identify relevant information and apply specific knowledge and analysis skills to assess the economic value of real/financial assets or investment opportunities and make appropriate decision to create value.

- i. Joo Ha (Accounting) will teach the BSM Financial Accounting Fundamentals Course in Downtown SF (**NOTE: Jennifer Wells will be teaching the course in Pleasanton – any chance we can have her administer question as well?**)
 - ii. Sara worked with Joo to incorporate financial statement analysis into the course.
- d. John O'Meara/ BSBA & BSM LO 10
LO 10) Students will be able to identify the core concepts of marketing – price, product, place, and promotion.
 - i. Piloted assessment in BSM and made small tweaks to some questions. Will assess 5 BSBA sections this week, FT and Adjuncts. Results will come in over the break and the Department will discuss results in February. Report will be submitted in March.
 - e. Mohammad Al-Abdullah/ BSBA LO 9
LO 9) Students will describe the intertwined relationship among technology, information, and the organizational structure and operations in order to assess and evaluate the core technology concepts that enable sound organizational decision making.
 - i. 308 loop closing to occur in spring 19.

2. Ethics Assessment for BSBA and BSM

- a. Academic Affairs Suggestion: Simplify Language of LO, develop test questions (appx. 3) and pilot assessment in spring 19. Sample questions to be provided from SDSU (SDSU BSBA Assessment and Ethics LO wording attached).

- b. Committee member suggested “Gen 2” approach – redoing curriculum map since Ethics is a component of every core course, and assessment for the LO could be done in each core.
 - c. Tatiana suggested a revision to the current BSBA ethics LO (3) in order to improve its applicability and assessment across the curriculum: Students will recognize ethical problems in business and develop or suggest solutions.
- 3. Integration of Capstone Learning Outcomes in new BSBA Capstone
 - a. Ideas were sought from the Committee member regarding how to get all instructors to use similar assignments for LOs so that results for any assessment can be normed. Ideas included:
 - i. 1 Day retreat
 - ii. AoL tutorial
 - iii. Give instructors X number of options for assessing LOs.
- 4. Action Items:
 - a. Send Committee AoL Report Template
 - b. Send out BSBA/BSM Curriculum Maps. Committee members will revisit Ethics LO with their Departments.
 - c. Send members SDSU BSBA Assessment Report
 - d. Send members CBE sample assessment and corresponding links.
 - e. Linda will reach out to Department Chair Mark Cannice to discuss Capstone.
 - f. Academic Affairs will follow-up with Tatiana and Sara on BSM assessment.